

Exam. Code : 110104

Subject Code : 8152

B. Voc. (Banking & Financial Services) 4th Semester

BUSINESS ENVIRONMENT

Paper—BVC-402

Time Allowed—3 Hours] [Maximum Marks—50

Note :— (1) Attempt any **TEN** questions from Section A, each question carries **1** mark.

(2) Attempt any **TWO** questions each from Section-B and Section-C, each question carries **10** marks.

SECTION—A

1. Define the following :—

- (a) Socialism
- (b) Internal Environment
- (c) Liberalization
- (d) Management of Technology
- (e) Micro environment
- (f) Mixed Economy
- (g) Objectives of Five Year Plan
- (h) Social Audit

- (i) Government as a promoter
- (j) SWOT Analysis
- (k) Managing Diversity.
- (l) Strategic management.

SECTION—B

- 2. Define Environment analysis. Discuss the various techniques of environment analysis.
- 3. Critically analyze 12th five year plan.
- 4. What are the objectives of Fiscal Policy in India ? What suggestions would you give for reforms in Fiscal Policy in India ?
- 5. Discuss the impact of globalization on the Indian economy. What measures have been taken to promote globalization in our country ?

SECTION—C

- 6. How does Socio-cultural Environment influence the business policy of an organization ?
- 7. Explain the Social Responsibility of business concerns towards different interest groups.
- 8. Discuss the role of Information Technology in the development of India.
- 9. Write a detailed note on Rationale and Extent of State Intervention in the growth of Business.